

Belfast Community Sports Development Network

Our Vision:

“A healthy, shared and empowered society”

Our Mission:

“Developing people and communities through sport to contribute to a safe, shared and healthy future across Northern Ireland”

Our Core Values & Principles:

Equity

Honesty

Integrity

Respect

Sustainable

Through every Sport4Development Programme we always aim to:

Empower People

Create a Healthier Lifestyle

Promote a Shared Future

BCSDN is the main community Sports Development organisation in Belfast working with clubs, schools, community groups and others across the city.

Our Strategic Fit:

- ✓ Sport for Development (S4D) represents an approach to proactively and effectively harness the power of sport as a way to create social change.
- ✓ Our aspiration is that the Sport for Development movement in NI gains momentum through collaboration and partnership working.
- ✓ Our primary focus is the health, peace, employability, personal or social impact derived from sporting activity.

Contact Details

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Our Strategic Link:

We believe that our work makes a positive contribution to a range of local, regional and national strategic priorities and policy including:



Northern Ireland
Executive



Public Health
Agency

Our 12 Strategic Aspirations 2017-2020:

➤ Service Delivery Aspirations

1. To ensure the highest standards of service delivery across all programmes & high impacts for participants annually.
2. To deliver a programme of services and activities annually to a minimum of 2500 people including children, young people, adults, older people and those from different backgrounds and abilities.
3. To embed BCSDN as a regional service, ensuring that 10% of company work is delivered outside Belfast in year 1, rising to 25% by year 3.

➤ Partnerships and Collaboration Aspirations

4. By 2020 to have established 9 strategic partnerships and develop annual programmes of collaborative work with BCSDN.
5. To develop a network of coaches and volunteers to support the delivery of programmes and sessions by March 2017.

➤ Marketing and Profile Aspirations

6. To raise the profile and awareness of BCSDN across NI through a vibrant and engaging annual marketing plan.
7. To win a nationally recognised award for our work by 2020.

➤ Asset based Aspirations

8. By 2020, to develop a physical asset for BCSDN that will include office location, training suite and physical activity space.
9. To develop a nationally recognised and endorsed accredited training programme to be delivered by BCSDN by September 2017.

➤ Funding and Financial Aspirations

10. To secure short, medium and long term funding to contribute to the sustainability of BCSDN by September 2017.
11. To ensure long term financial sustainability through social enterprise, moving from dependency on grant funding to contracted income by 2020.
12. To reduce direct operating costs to ensure organisational effectiveness and efficiency, with a particular emphasis on partnership working and collaboration to reduce programme costs.



The “power of sport” is universal and can be used as a tool to attract individuals from different socio-economic-cultural backgrounds